

Aster Aging offers exciting advertising opportunities that support our mission while showcasing your business to East Valley older adults. We offer a variety of choices to fit your strategy and budget.

NEWSLETTERS

Advertise to 3,000+ seniors each month via our official newsletter. Our key communication tool, The Scene is 12 full color pages filled with information on Senior Center activities, program stories, health & wellness news, and our monthly lunch menu. Distributed via print mail, eBlast, and Aster's website.

Ad Details:

2" x 8" landscape or 9" x 2" portrait | full color



MENU FLYER AD

NEW

Aster has 2,600+ active Senior Center participants who pick up the menu at our Senior Centers. Menu advertisements are printed in full color and included on the back of the menu, alongside puzzles, games, and announcements. They are in the Center for the entire month, and distributed across the East Valley.

Ad Details:

2" x 8" landscape or 9" x 2" portrait | full color



TABLE TOPPERS

NEW

Get your message in front of hundreds of Center participants during our popular weekday lunch services. Your advertisement will be the only one on a table topper at both the Mesa Downtown and Red Mountain Senior Centers for the month, featured alongside upcoming activities and info.

Ad Details:

5" X 2" landscape or 2" x 5.5" portrait | full color



COMMITMENT FORM

Aster reserves final approval over any artwork for advertisements.

ADVERTISING CHANNELS

Table Toppers

☐ \$300 (1 month)

☐ \$800 (3 months)
save \$100 per placement

Menus

☐ \$500 (1 month)

☐ \$1,300 (3 months)
save \$200 per issue

Newsletters

☐ \$700 (1 issue)

☐ \$1,800 (3 issues)
save \$300 per issue

Custom Ad Design

☐ \$150 (1 design, includes up to two rounds of edits)

NOTE: Placements are booked on a first-come, first-serve basis, with limited availability per issue.

Reach out directly for current availability.

Package Discounts

☐ Any 2 Channels (save 10%)

☐ All 3 Channels (save 15%)

PAYMENT

due before placement runs

TOTAL INVESTMENT

\$

☐ Check
(payable to Aster Aging)

☐ Visa

☐ Mastercard

☐ AmEx

Credit Card Number

Exp

CVV

Name on Card

Email

Address

City

Zip

Signature

Date

REMIT



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