



EARLY BIRD SPECIAL
Reserve your booth by July 15 and receive a FREE 1/4 page ad in the Expo program guide!



EAST VALLEY
HEALTHY LIVING **EXPO**

WEDNESDAY, NOVEMBER 2, 2022

Mesa Convention Center • 201 N Center Street • 8:00 am - 12:00 pm

Aster Aging, Inc and Lovin' Life After Fifty (LLAF) invite you to be a part of the largest health, wellness, and lifestyle event for East Valley seniors! Hosting a booth at the Expo is the perfect way to market your company. **Space is limited - REGISTER TODAY!**



SILVER SPONSOR

\$3,500

- Double booth space in preferred front location
- Includes skirted table and 2 chairs
- Logo on cover of Expo program (middle position)
- Sponsor announcement of company profile (2 total, 3-5 min. ea.)
- Name recognition in all advertising (press releases, print ads, and promo)
- Full-page ad and 1/2 page business profile in Expo program
- Bold listing in Expo program
- Sponsor-provided banner displayed prominently in Expo hall
- Color logo with link on Aster and LLAF websites



BRONZE SPONSOR

\$2,000

- Single booth space in preferred front location
- Includes skirted table and 2 chairs
- Logo on cover of Expo program (bottom position)
- Name recognition in all advertising (press releases, print ads, and promo)
- Full-page ad and 1/2 page business profile in Expo program
- Company-provided banner prominently displayed
- Color logo with link on Aster and LLAF websites



SINGLE BOOTH EXHIBITOR

\$695

- Includes skirted table and 2 chairs

GET MORE. SAVE MORE.

The East Valley Healthy Living Expo is one of four Expos hosted by Lovin' Life After Fifty. If you commit to multiple Expos, you save at all of them. Contact us for more information at 480-219-3208.

- Mesa
- Sun City
- Tucson

YES! We Want To Be At The Expo!

SPONSOR LEVEL

- Silver \$3,500
- Bronze \$2,000
- Exhibitor \$ 695

EXTRAS

- Program Advertisement
- Electricity \$60
- Full Page \$900
- Extra Skirted Table \$60
- Half Page \$575
- Quarter Page \$300
- Eighth Page \$150

TOTAL AMOUNT \$ _____

PAYMENT INFORMATION

- Check
(payable to Aster)
- Visa
- Mastercard
- AmEx

Credit Card Number

Exp

CVV

Name on Card

Signature

Date

SPONSOR INFORMATION

Business Name

Business Name That Should Appear on Expo Collateral

Address

City

State

Zip

Contact Person

Phone

Email

SUBMIT COMPLETED FORMS



MAIL

45 W University Dr, Suite A
Mesa, AZ 85201-5831



EMAIL

dlawler@asteraz.org



FAX

480-898-7306



45 W University Dr, Suite A
Mesa, AZ 85201-5831

OUR PROGRAMS

Aster Aging, Inc is a 501(c)3 nonprofit organization that has been dedicated to serving our community since 1979. We empower and support thousands of older adults and their families through:



CENTER-BASED SERVICES

Mesa Active Adult Center and Red Mountain Active Adult Center offer services including: congregate meals; Lunch & Learns; health and wellness support and activities; education programs; and social activities.



MEALS ON WHEELS

Nutritious meals for isolated homebound older or disabled adults, coupled with essential wellness checks. Options include: Home Delivered Meals (subsidized program), Meals for You (private pay), and Transitional Meals (frozen short-term meals).



IN-HOME SUPPORT

Volunteer Services match homebound neighbors with caring volunteers for essential transportation, grocery shopping, and visits. Home Care provides respite, personal care, and housekeeping support through trained home care aides.



SOCIAL SERVICES

Assisting older adults and their families in navigating and accessing needed social services, benefits, and health resources. Services include: nutrition resources; community health education programs, and benefits enrollment